

ABOUT ME

I am a Senior Shopify Developer focused not just on writing code, but on building strong, transparent, and trust-based partnerships with clients. I work extensively with Shopify and Shopify Plus, mainly focusing on building custom themes and developing Shopify apps tailored to business needs. I also help clients improve their stores through integrations, CRO, SEO improvements, Checkout UI enhancements, and custom app development. Whether it's strategy, development, optimization, or problemsolving within Shopify or Shopify Plus-I'm here to help across the entire ecosystem.

EXPERIENCE

Shopify Lead Developer

Electric Eye

05/2024 – 04/2026

- Lead the development team and manage the development progress with other non-technical teams
- Implement CRO best practice with A/B test, increasing AOV, RVP
- Implement the Google Analytic Support with GTM & GA4, Hotjar, Elevar
- Build and optimized the Checkout Workflow and manage the whole Store workflow

Ecommerce Manager & CRO Specialist

dotSource SE

04/2022 – 02/2024

- Managing the company's online store operation including product listing, pricing, inventory and promotions
- Conducted A/B tests on product pages, landing pages and checkout flows to optimize customer journey and reduce cart abandonment
- Managed integration with third-party tools and apps including payment gateways, shipping software, CRM and analytic systems

Web Developer

WebJump


02/2021 – 03/2022


- Gained Hands on experience with Git, GitHub, REST APIs and modern development workflows while working on multiple project.
- Assist in building and maintaining responsive websites using HTML, CSS, JavaScript, React.js and Node.js

Luis hanah

SENIOR SHOPIFY DEVELOPER

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 Exeter, England, UK

EDUCATION

MEng Software Engineering

UWE Bristol

2017 – 2019

SKILLS

Shopify, Shopify plus, Liquid, JavaScript, HTML & CSS, TypeScript, React.js, Next.js, Vue.js, Node.js, Headless, CRO, SEO, REST API, DTC

MY WORK

Radley

Lead Developer

Manage the whole process of development and CRO

Honeywellhome

CRO Specialist

Improve AOV, RPV, and conversion rate by running A/B tests and CRO experiments

LANGUAGES

ENGLISH

Native

FRENCH

Intermediate

Spanish

Intermediate